

CARLO BUZZI
THE PUBLIC BOOK
& ARTWORKS ARCHIVE

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201401

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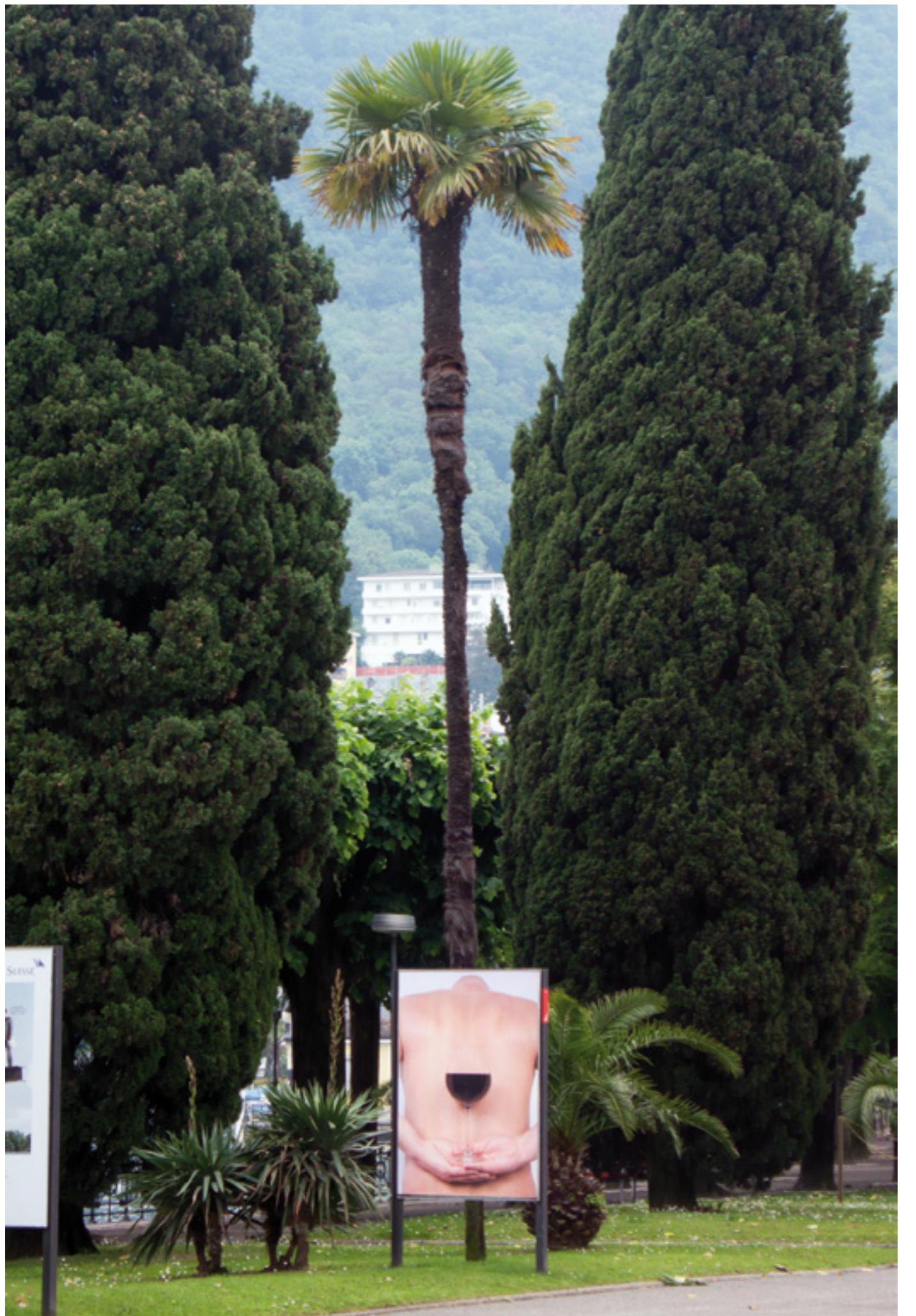
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Modus operandi

Carlo Buzzi è un artista italiano, conosciuto per i suoi interventi nel contesto urbano.

Carlo Buzzi si serve degli strumenti propri della comunicazione pubblicitaria. Opera interventi che coinvolgono il contesto urbano. Normalmente utilizza il comune poster tipografico. Un significativo numero di manifesti viene esposto in pubblica affissione. L'operazione è documentata fotograficamente. Il lavoro sarà in seguito formalizzato grazie alla produzione di un numero limitato di "quadri" (riproduzioni fotografiche, manifesti "strappati").

Carlo Buzzi ha realizzato la prima opera-operazione "pubblica" nel 1990 in collaborazione con il gallerista Luciano Inga-Pin di Milano. Si trattava di una pagina di pubblicità acquistata sulla rivista Flash Art. L'inserzione riproduceva centralmente un comune scopino da bagno, nella parte superiore la scritta "PICASSO", nella parte inferiore la didascalia "orario 20-22". Nel 1991 un soggetto simile fu esposto a Milano su manifesto tramite pubblica affissione, canale espressivo in seguito privilegiato dall'artista.

Costruzione formale (la simulazione di "finto evento") e *prassi* (esposizione con tasse regolarmente pagate, mai abusiva) indicano l'intenzione di introdursi nel sistema della comunicazione pubblica in "punta di piedi", contrapponendosi ad esperienze artistiche espresse nel medesimo contesto - contemporanee o appartenenti ad un recente passato - connotate da impronte ideologiche.

Dalla riproposizione del tema Picasso/scovolino/mostra d'arte artefatta, ad altri "provocatori" e improbabili incontri (Van Gogh con una grattugia), Buzzi esplora il dualismo arte/pubblicità in reali, e nello stesso tempo fittizie, campagne pubblicitarie.

Nel 1994 realizza un manifesto che lo riproduce semplicemente ritratto di schiena, il primo privo di alcun altro indizio.

Carlo Buzzi is an Italian artist, known for his work in the urban context.

He uses the tools of advertising. Normally he works on interventions involving the urban context, using the common typographic poster. A significant number of posters is exposed in public posting. The procedure is then documented photographically. The work is then formalized through the production of a limited number of "pictures".

Carlo Buzzi made the first "public" operation in 1990, in collaboration with gallery owner Luciano Inga-Pin in Milan. It involved the purchase of a page on the magazine Flash Art. This page showed the image of an ordinary toilet brush, with the word "PICASSO" on the top and the writing "20-22 hours" at the bottom of it. In 1991, the same subject was published in the streets of Milan on a poster, with a regular posting. *Formal construction* (simulation of "fake event") and *praxis* (exposure with regularly paid taxes, never abusive) indicate the desire of the artist to break into the public arena in "tiptoe", as opposed to the ideological connotations that characterize some contemporary or slightly previous works, made in the same sphere by others artists.

Later on, due to a gradual "appropriation" of the media used by the artist, a more radical form of communication has been developed. In 1994, a poster with the presence of a single simple image reproducing his back to a half-length with no writing on it appeared.

The artist never decides to expose only a few copies of the posters, since his aim is to show his work to the whole city (or to some limited areas, when operating in very big urban centers). Between *content* (in reference to what he shows in the posters) and *praxis* (aim for artistic action - or part of it - outside of the traditional "withe cube"), it is much more important for him - and crucial - the second.

PUBLIC BILL-POSTINGS

1991
Milano, (140, 100x70; 11/3, 15); Milano, (146, 100x70; 1/10/1991 ... 31/3/1992)
1992
Busto Arsizio (VA), (100, 100x70; 5/12, 5); Gallarate (VA), (100, 100x70; 5/12, 5)
1993
Busto Arsizio (VA), Advertising Illuminated Rotor (200x300); Gallarate (VA), (120, 100x70; 22/12, 5)
1994
Cantù (CO), (100, 100x70; 22/7, 5); Gallarate (VA), (50, 100x70; 12/12, 10); Gallarate (VA), (100, 100x70; 12/12, 10)
1995
Genova, (150, 100x70; 9/1, 15); Genova, (200, 100x70; 9/1, 15); Biella, (100, 100x70; 20/5, 15); Venezia e isole, (150, 100x70; 2/6, 15); Legnano (MI), (100, 100x70; 13/6, 10)
1997
Milano, (200, 140x100; 21/5, 15)
1998
Bellinzona (Switzerland), (30, 140x100; 19/1, 25); Milano, (300, 140x100; 24/7, 15); Rozzano (MI), (80, 100x70; 20/10, 30); Bellinzona (Switzerland), (30, 140x100; 15/12, 25)
1999
Agrate Brianza (MB), (50, 100x70; 10/3, 15); Grenoble (France), (50, 100x70; 30/5, 15); Venezia e isole, (100, 100x70; 4/6, 15); Biella, (100, 100x70; 10/9, 15); Genova, (350, 100x70; 18/10, 10)
2004
Borgomanero (NO), (40, 100x70; 28/5, 20)
2005
Mozzate (CO), (80, 100x70; 1/2, 15)
2009
Trieste, (1, 300x600; 21/7, 30)
Affissioni Brianza (Sovico, Macherio, Biassono, Vedano al Lambro, Lissone, Seregno)
2011
Varese, (80, 100x70; 15/10, 15)
Varese, (40, 140x100; 15/10, 15)
Gallarate, (40, 140x100; 1/3, 15)
2013
Milano, (80, 100x70; 4/4, 10).
Venezia, (150, 100x70; 29/5, 15)
Lugano, Campione d'Italia, Varese, Como, Cernobbio, ... (50, different size; 3/6, 15)
Bergamo, (150, 100x70; 20/12, 15)

SOLO EXHIBITIONS

1995
Genova, STUDIO LEONARDI V-IDEA
1999
Gallarate (VA), ARON ARTE CONTEMPORANEA
2004
Novara, FONDAZIONE ACHILLE MARAZZA. Curated by di Fabrizio Parachini
2013
Lugano, THECA GALLERY. Curated by di Andrea Carlo Alpini
Campione d'Italia, GALLERIA CIVICA. Curated by di Andrea Carlo Alpini, Stefano Mazzatorta

GROUP EXHIBITIONS

1988
Legnano, ASSOCIAZIONE ARTISTICA LEGNANESE
1989
Legnano, ASSOCIAZIONE ARTISTICA LEGNANESE
1990
Milano, LUCIANO INGA-PIN. Curated by Loredana Parmesani
Los Angeles, KRYGIER LANDAU GALLERY. Curated by Emanuela Gandini
1991
New York, GALLERY NIGHT
Milano, LUCIANO INGA-PIN

1992
Milano, IMPRIMATUR. EX CHIESA DI SAN CARPOFORO
Curated by Achille Bonito Oliva
1993
Varzi (PV), RASSEGNA D'ARTE CONTEMPORANEA
1994
Genova, STUDIO LEONARDI V-IDEA
Cantù (CO), MUSEO TEO
Bologna, ARS LUX
1995
Biella, SPAZI URBANI
Mendrisio, URBAN SPACES. (Switzerland). Curated by Vegetali Ignoti
1996
Arbizzo (VA), URBAN SPACES. Curated by Vegetali Ignoti
1997
Bologna, NEON
1998
Milano, MUTUO SOCCORSO, Curated by No Admittance
Varese URBAN SPACE, Curated by Vegetali Ignoti
Rozzano (MI), PERISCOPIO, Curated by Francesco Tedeschi
Bellinzona (Switzerland), CACT MUSEUM
1999
Milano, LA MERIDIANA GALLERY (MIART, Contemporary Art Fair)
Grenoble (France), GALERIE A48
Chalon sur Saone (France), XN. GALLERY
Bellinzona (Switzerland), EX-PALAZZO TROESCH
Genova, STUDIO LEONARDI V-IDEA GALLERY
Bellinzona (Switzerland), CACT MUSEUM
2000
Milano, LORENZELLI ARTE, MILANO. Curated by Angela Madesani
Biella, SILVY BASSANESE GALLERY
Busto Arsizio (VA), FONDAZIONE BANDERA PER L'ARTE
Bellinzona (Switzerland), CACT MUSEUM
Torino, LA CROCETTA ARTE CONTEMPORANEA (ARTISSIMA Art Fair)
2002
Milano, O' ARTOTECA, Curated by Giovanni Ferrario
2005
Mozzate (CO), VILLA SCALABRINO. Curated by Luca Scarabelli
2007
Legnano (MI), PALAZZO LEONE DA PEREGO
2008
Bellinzona (Switzerland), CACT MUSEUM
2009
Trieste, MANIFESTI D'ARTISTA. Curated by di Maria Campitelli
2012
Genova, MUSEUM of CONTEMPORARY ART VILLA CROCE
2013
Milano. THECA GALLERY | Fair Arte Accessibile, "A Contribution to Anonymous History"
Sovico (MB), APEIRON GALLERY. Curated by Luca Scarabelli
2014
Bergamo. THECA GALLERY | Bergamo Arte Fiera, "Voyage en Italie". Curated by Stefano Mazzatorta

PICASSO



Orario 20 - 22

VAN GOGH



TUTTE LE OPERE
ORARIO 20.00 - 22.00



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COLORS
OF BENETTON.













URARIO: 20.00 - 22.00

VAN GOGH VAN



TUTTE LE OPERE

34

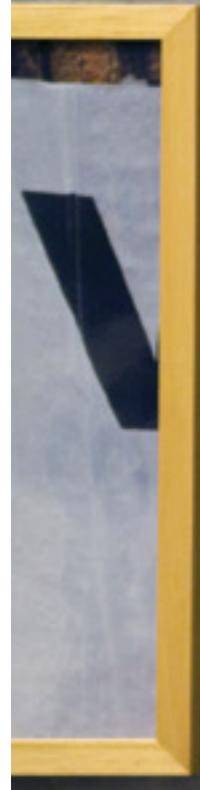
TUTTI
ORARI

TUTTI
ORARI

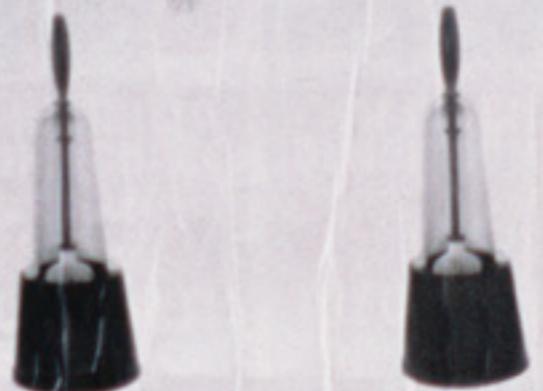
35

MILANO, 1991

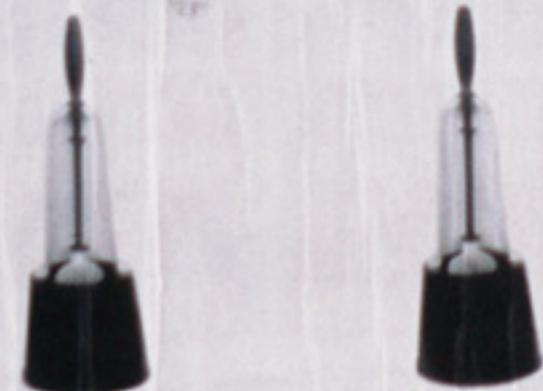




PICASSO PICASSO



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Monday - Friday 10.30 - 18.30 Saturday 10.00 - 18.00
PICASSO PICASSO



Gallery open
Monday - Friday 10.30 - 18.30 Saturday 10.00 - 18.00
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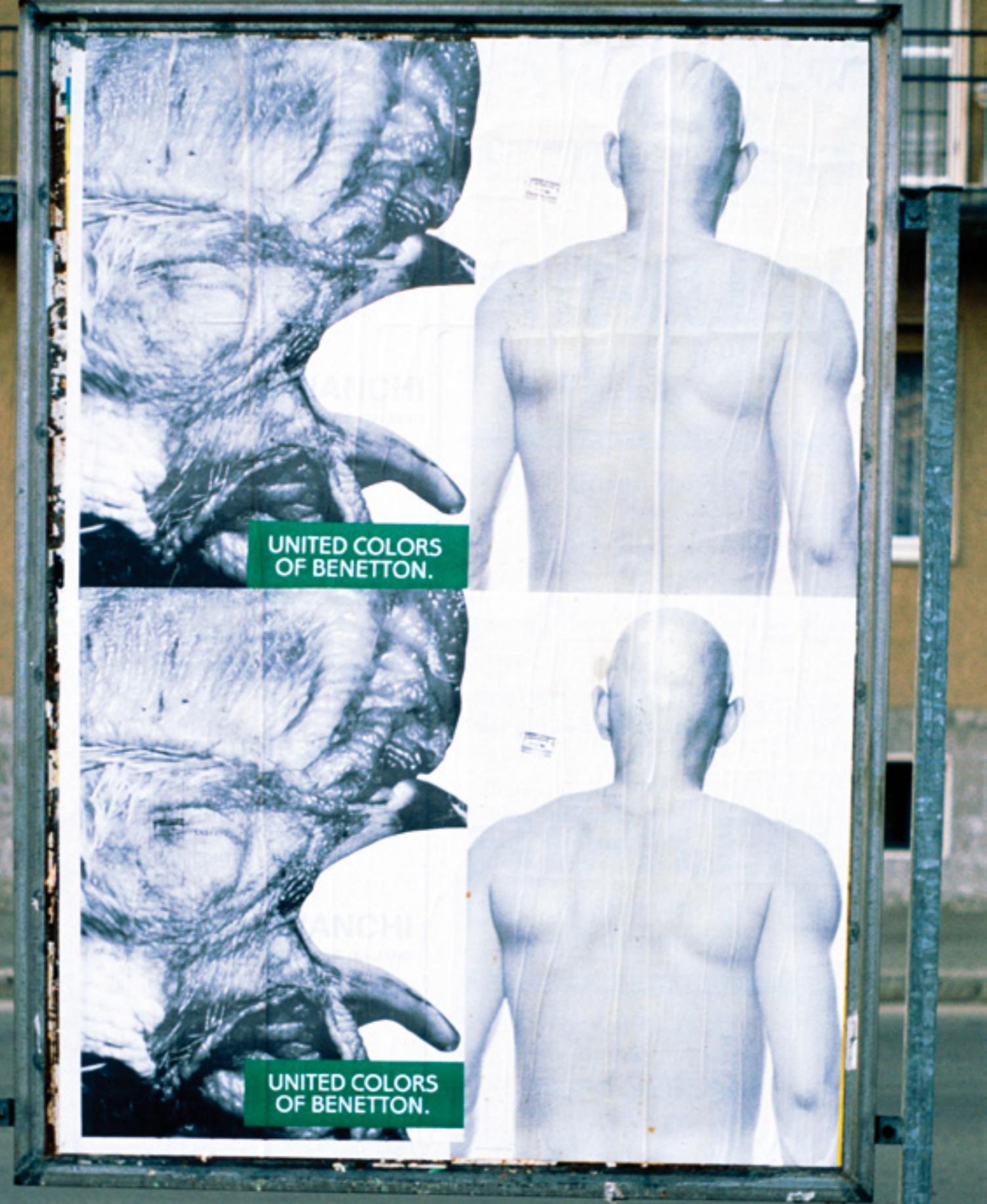
Non Dirmelo... Non Ci Credo

Non Ci C









GALLARATE (VARESE), 1993/94







GENOVA, 1995





VENEZIA E ISOLE, 1995





LEGNANO (MILANO), 1995

56





MILANO, 1997









66





AGRATE BRIANZA (MONZA), 1999

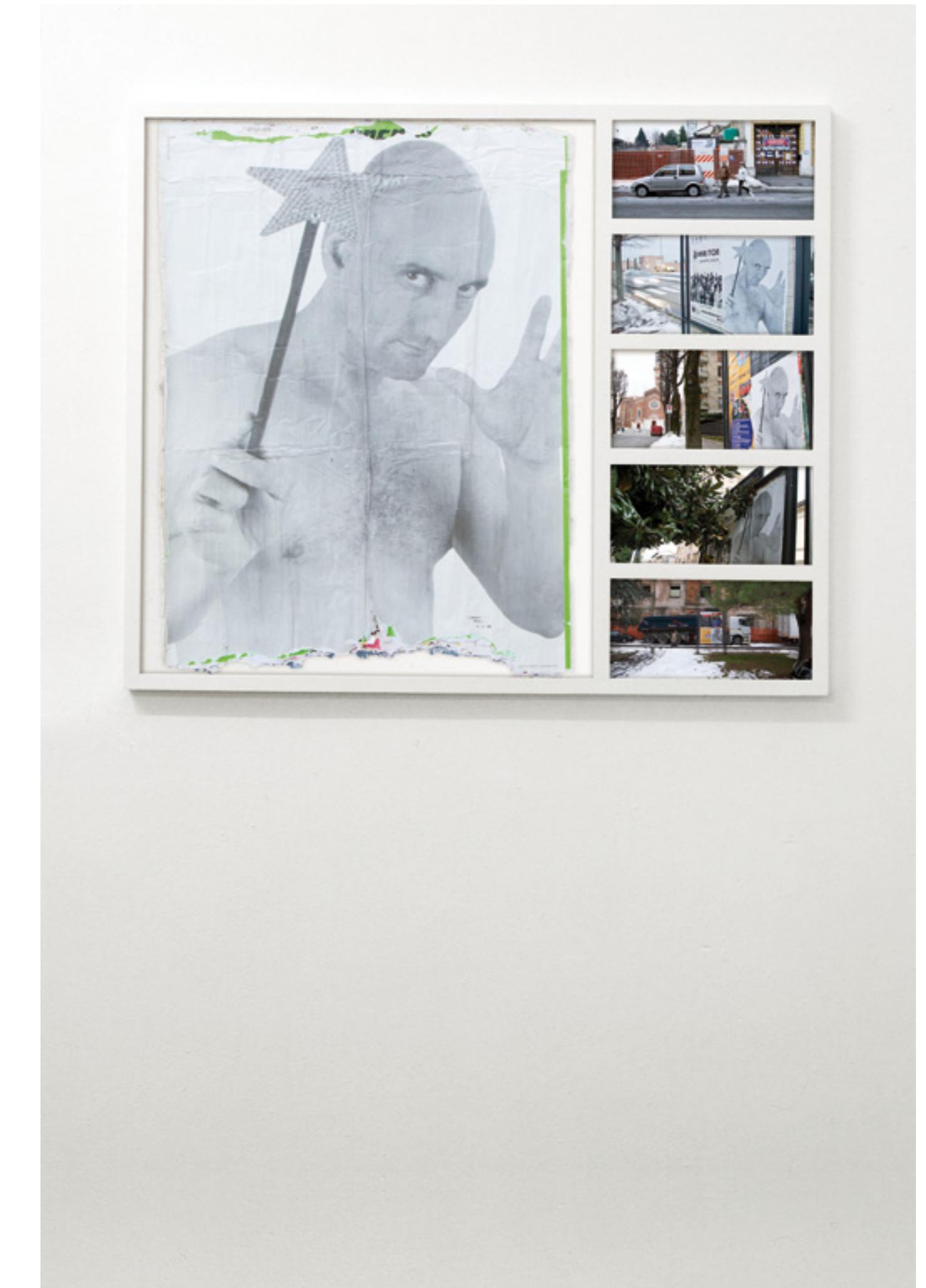








VEDANO AL LAMBRO (MONZA), 2009





76



77

VARESE 2011





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PORLEZZA (COMO), 2013

1990

Flash Art, Italian Edition, June / July. Ed. of 30

1994**Public Billposting, Cantù**Fine art print on paper, 83,5x103,5 cm. Unique Edition.
Private Collection.

Flash Art, Italian Edition, October / November. Ed. of 50.

Public Billposting, Gallarate

Fine art print on paper, 106,5x106,5 cm. Unique Edition.

**1991**

Juliet Art Magazine, February / March. Unique Edition.

Public Billposting, Gallarate

Fine art print on paper, 130x140 cm. Unique Edition.

**Public Billposting, Milano**

3 (Fine art print on paper) 30x45 cm, 2 (Bill of tributes, city map billposting) 30x22,5 cm. Unique Edition.



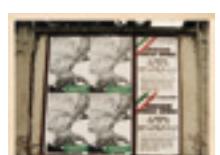
Fine art print on paper, 50x75 cm. Unique Edition. Private Collections.

1993**Advertising Rotor, Busto Arsizio**

Fine art print on paper, 70,5x80 cm. Unique Edition.

**Public Billposting, Genova**

Fine art print on paper, 85,5x103,5 cm. Unique Edition.

Public Billposting, Gallarate

Fine art print on paper, 55,5x73,5 cm. Unique Edition.

Fine art print on paper, 85,5x103,5 cm. Unique Edition.
Private Collection.

Public Billposting, Biella



Fine art print on paper, 53,5x63,5 cm. Ed. of 3.

1997

Public Billposting, Venezia



Fine art print on paper, 80x55 cm. Unique Edition.
Private Collection.

Public Billposting, Milano



Ripped posters, 160x160 cm.
Private Collection.

Public Billposting, Venezia



Fine art print on paper, 54x80 cm. Unique Edition.

Public Billposting, Venezia



Ripped posters, 129x122 cm.

Public Billposting, Venezia



Fine art print on paper, 64,5x85 cm. Unique Edition.

Public Billposting, Venezia



Fine art print on paper, 64x86 cm. Unique Edition.

Public Billposting, Venezia



Fine art print on paper, 85x64,5 cm. Unique Edition.

Public Billposting, Venezia



Fine art print on paper, 49x64 cm. Unique Edition.

Public Billposting, Venezia



Fine art print on paper, 85x64,5 cm. Unique Edition.
Private Collection.

Public Billposting, Venezia



Fine art print on paper, 49x64 cm. Unique Edition. Private Collections.

Public Billposting, Legnano



Ripped posters, 135x135 cm.

1998

Public Billposting, Milano



Ripped posters, 156x220 cm.

Public Billposting, Legnano

Public Billposting, Legnano



Ripped posters, 134x121 cm.
Theca Gallery Collection.



Ripped posters, 132x100 cm.
Private Collection.



Ripped posters, 155x115 cm.



Fine art print on paper, 62,5x92,5 cm. Unique Edition.
Private Collection.



Fine art print on paper, 77,5x52,5 cm. Unique Edition.



Fine art print on paper, 52,5x77,5 cm. Unique Edition. Private Collections.



Fine art print on paper, 52,5x77,5 cm. Unique Edition.

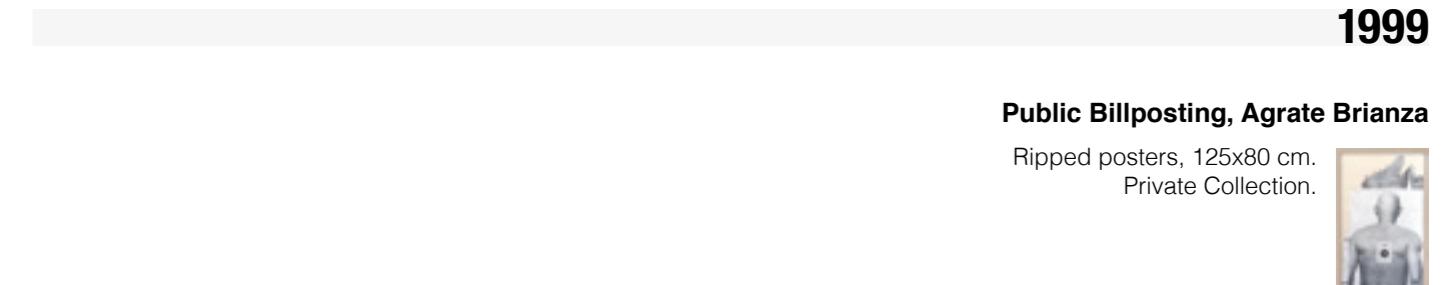
Public Billposting, Rozzano



Ripped posters, 101x105 cm.
Private Collection.



Ripped posters, 110x80 cm.
Private Collection.



Public Billposting, Agrate Brianza

Ripped posters, 125x80 cm.
Private Collection.



Ripped posters, 120x190 cm.



Public Billposting, Venezia

Ripped posters, 81,5x78 cm.
Private Collection.

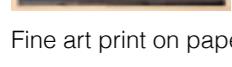
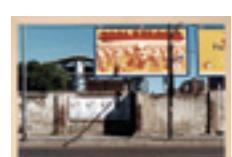


Ripped posters, 120x190 cm.



Public Billposting, Biella

Ripped posters, 98x130 cm.



Torn posters pasted on removed photo printing, 213x156 cm



Public Billposting, Genova

Ripped posters, 135x135 cm.



Ripped posters, 110x80 cm.
Private Collection.

2004

Ripped posters, 110x30 cm.

Public Billposting, Borgomanero



Ripped posters, 130x98 cm.
Theca Gallery Collection.



Ripped posters, 102x94,5 cm.



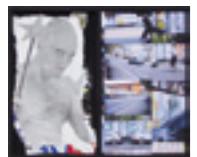
2005

Fine art print on paper, 44,7x50,3 cm.

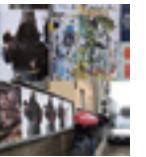
Public Billposting, Mozzate



Ripped posters - Fine art print on paper, 100x272 cm.



Ripped posters - Fine art print on paper, 100x129 cm.



Public Billposting, Venezia

Ripped posters, 163x70 cm.



2009

Public Billposting, Seregno



Ripped posters - Fine art print on paper, 103x122 cm.

Ripped posters, 100x70 cm.
Theca Gallery Collection.



2013

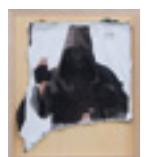
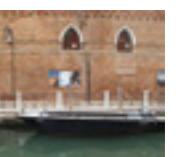
Ripped posters, 100x70 cm.

Public Billposting, Milano



Ripped posters, 205,5x99 cm.

Fine art print on paper, 33,7x45 cm.



Ripped posters, 90x75 cm.
Theca Gallery Collection.



Public Billposting, Como, Varese, Lugano, ...

Ripped posters, 197x75 cm.



Ripped posters, 136x212 cm.
Theca Gallery Collection.



Ripped posters, 135x135 cm.



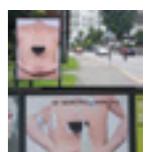
Ripped posters, 107x139,5 cm.
Private Collection.



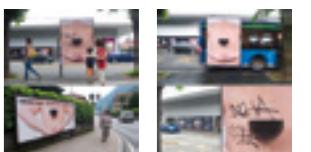
Fine art print on paper, 33,75x60 cm.
Public Collection.
Galleria Civica, Campione d'Italia.



Fine art print on paper, 39,4 x 35 cm.
Private Collection.



Fine art print on paper, 39,4 x 35 cm.

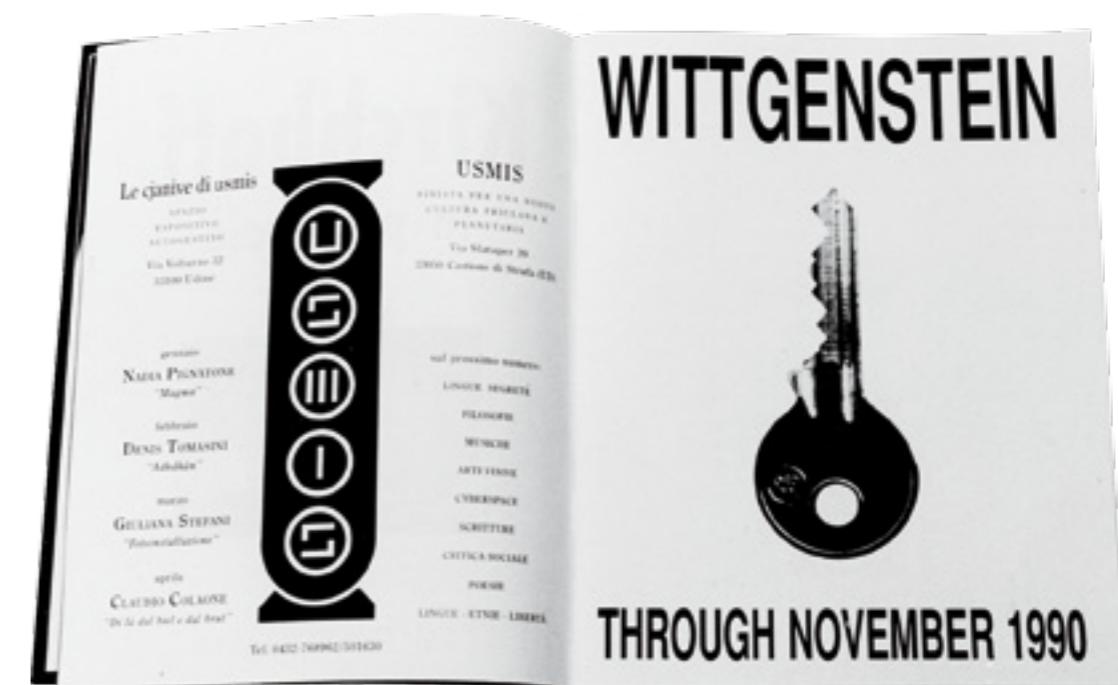




KOSUTH



Tutti i giorni
dalle 20 alle 22



1993



102

1994



103

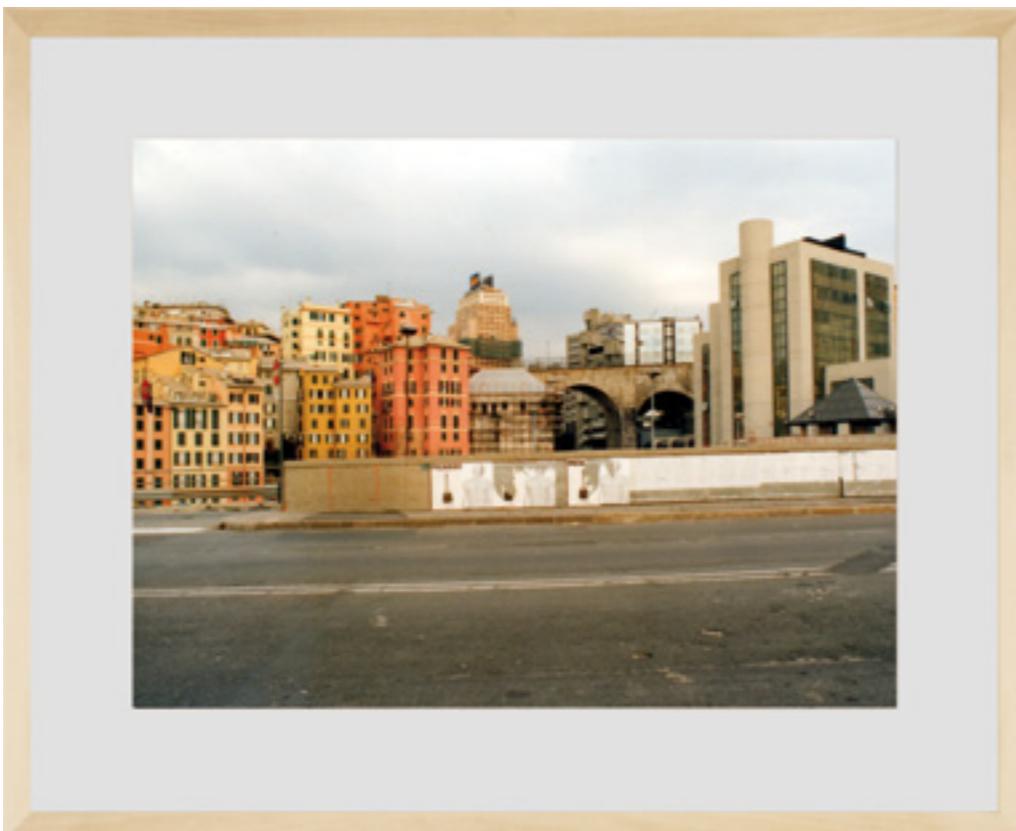
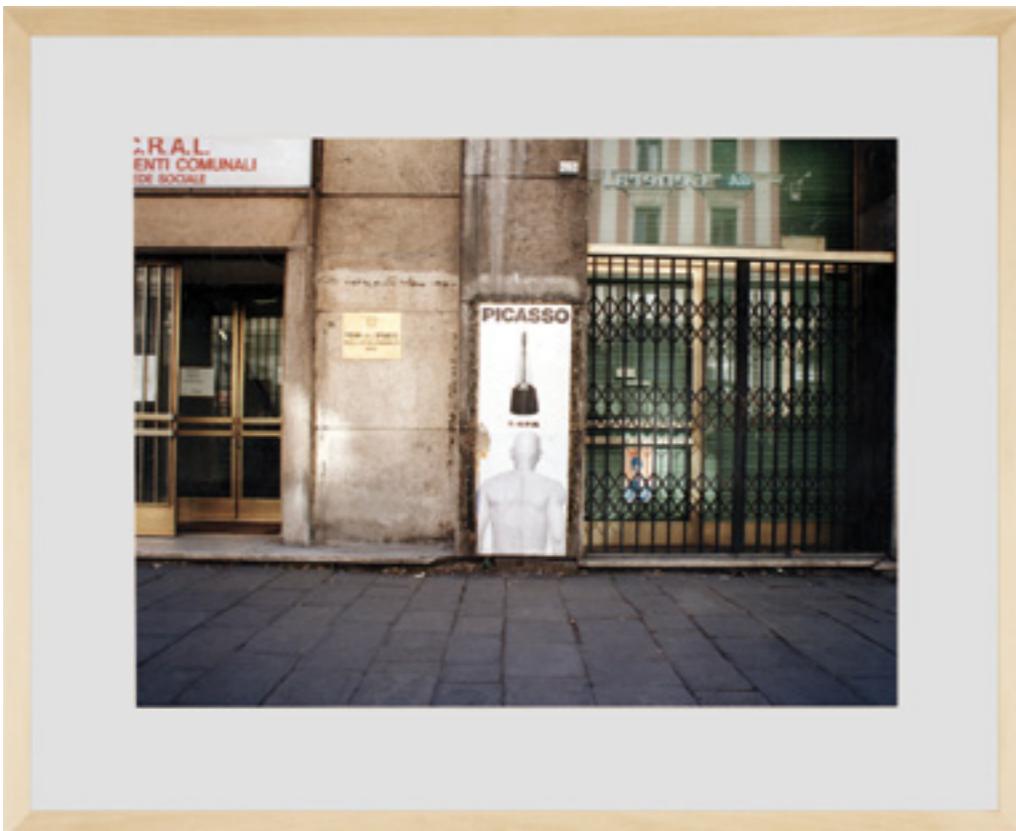


104



105

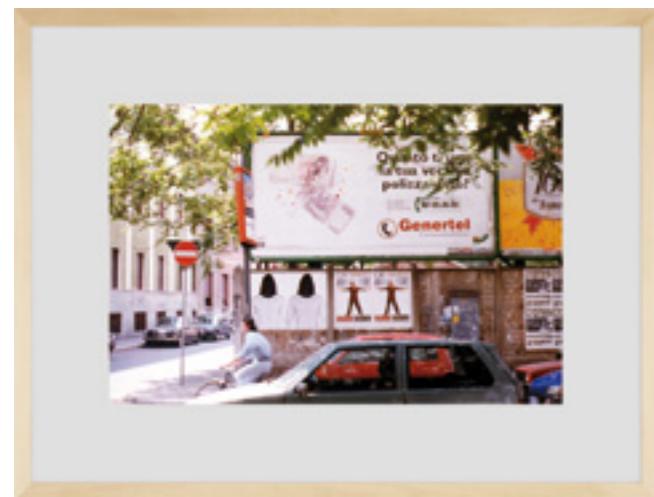
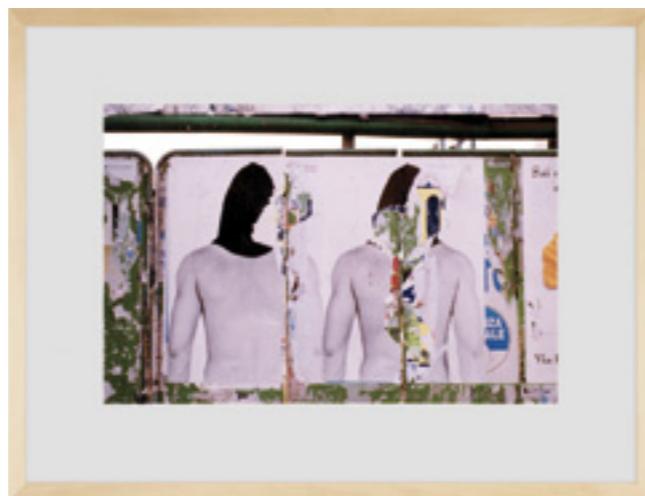
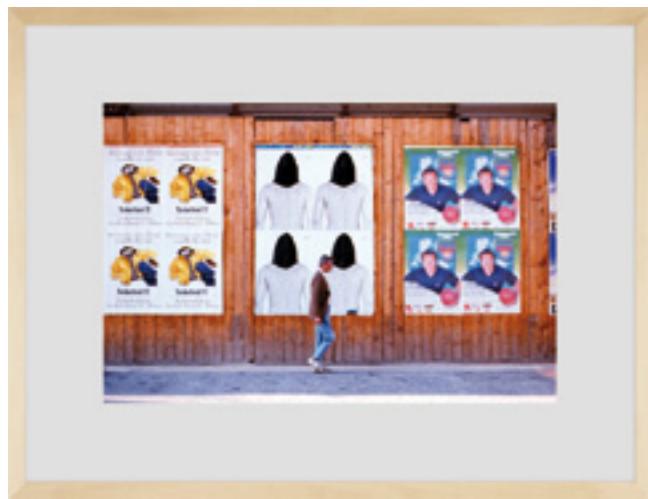
1995





1997

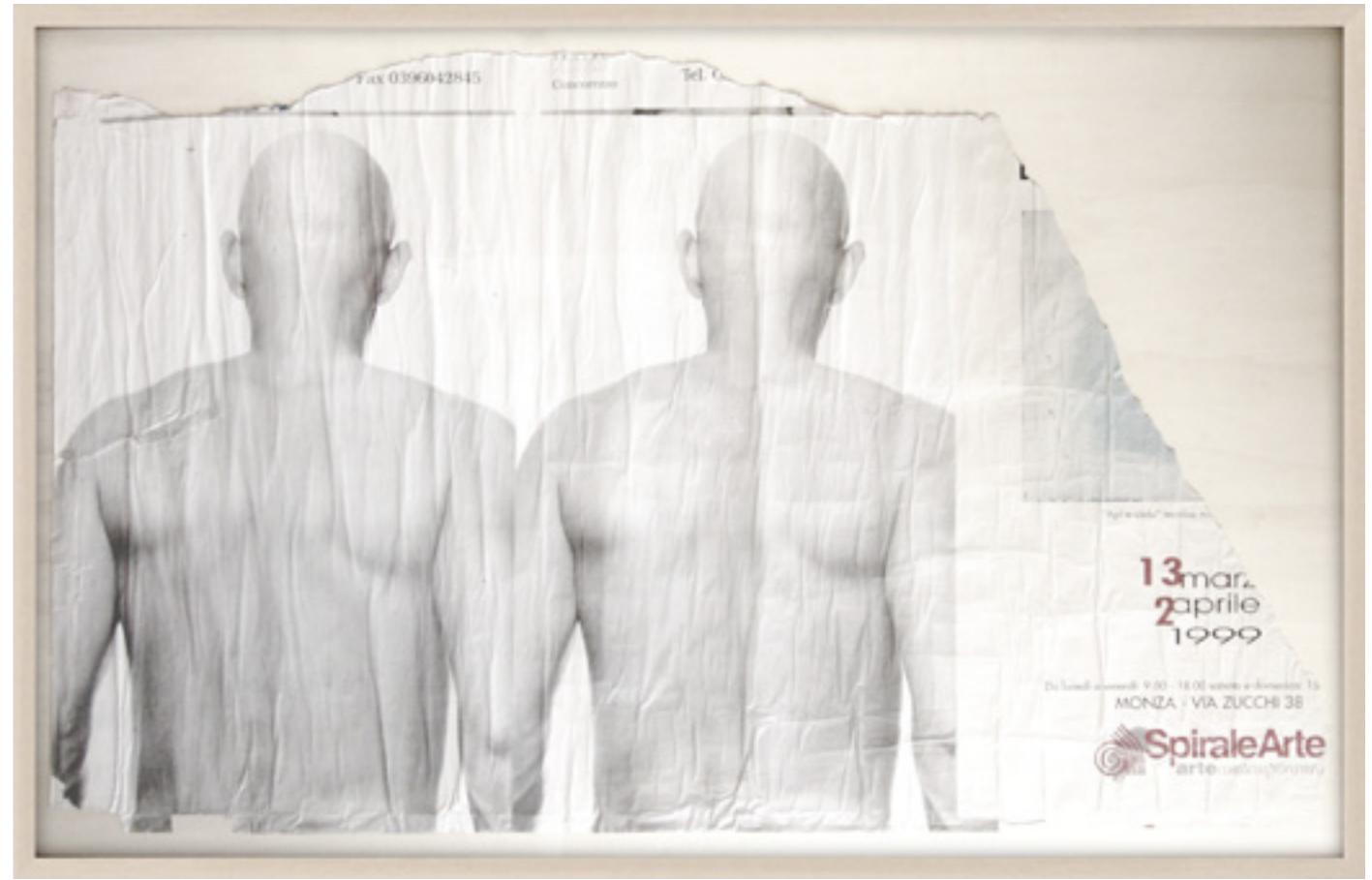
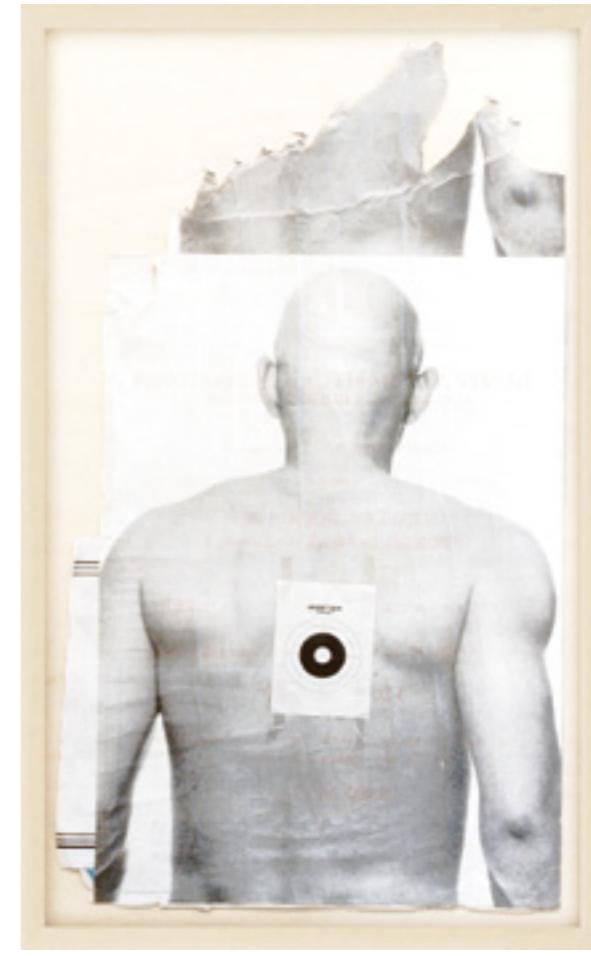


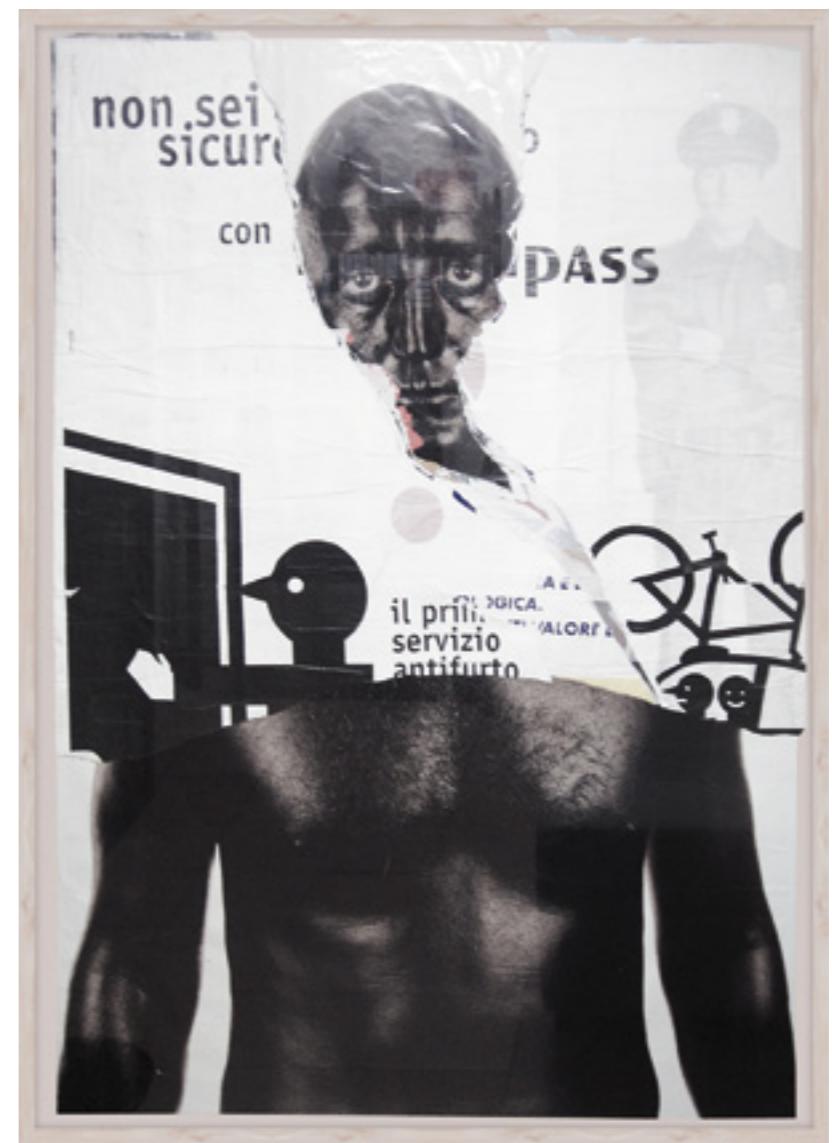






1999







2005



2009



2013



126



127



128



129





132



133



134



135



136



137



138



139



THEPUBLICBOOK.IT

Special thanks: Luca Bonavia, Luca Scarabelli, Tino Facconi, Fabrizio Rovesti, Gabriele Jardini

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